



CONSULTING

TAX & LEGAL

CORPORATE FINANCE

AUDIT & ASSURANCE

### Experts in business collaboration projects in both countries

- Your international business safety net
- Your local business experts
- ▶ Multinational 360 degrees coverage to your business
- ▶ Multidisciplinary International business experts for your business success

## Why your organization should have Spanish-Israeli business collaboration?

Spain is an open country with strong ties with the European Union and Latin America. Moreover, Spain is a well known player in the agribusiness sector (including new agriculture techniques, Foodtech and new trends). Israel is also an open country well known for its innovation ecosystem, technology and financial investor's network. Additionally, the government is helping the economy with public projects open not only to Israeli companies but also for international ones with local support.

Israel and Spain have both a dynamic Life Science Sector, and we have put it as one of our first priorities in the Israel Spain Business Desk.

# Business Collaboration between Israel and Spain at the "new normal"

You are just about to start your business activity in Israel or In Spain. You already have a well working product and now you want to start your international business activity through Spain or Israel.

Now, before you start your business activity, there are different cultural, financial and governmental considerations your company should take when operating in Israel or Spain. If its a start-up looking for new collaborations, or a machinery company considering a tender, or any other foreign organization, you should consult with a local business expert before you start your business activity.

Business collaborations have been always a key tool to expand your business internationally.







### The benefits of the Spain Israel desk

 Effective service at the right time and at the exact moment for your business

A multidisciplinary team of experts from Spain and Israel will accompany your company in front of the governmental and local business ecosystem in Spain and Israel to assist your organization in its transnational business success.

- 2. 360 degrees coverage to start your business activity in Spain or Israel
- Business consulting our experts will give you the tools for successful local business activity, they know the local ecosystem and have wide experience in advisory for foreign companies.
- Financial consulting- a local team of experts are at your disposal if you look for business collaboration or consider merging with a local company.
  - Business partners- after years of accompanying different companies, our experts gained the strategic connections that will ensure your company the best multinational business activity.
- Taxation advisory- multinational taxation experts will advise your company regarding local taxation issues governmental representation and full Fiscal representation.

- Our international team of experts is here to give a coverage of 360 degrees and ease your penetration to a new market in Israel or In Spain.
  - Auren experts will provide you easy entry with local guidance in 3 different languages: English, Spanish and Hebrew.
- Auren International experience is providing to your company competitive advantage
- Auren is already helping hundreds of our clients in the whole process of a collaboration agreement all around the world. We do so not only for our clients but also for ourselves. Through several business collaboration formulas Auren has presence in more than 70 countries. We are experts in win-win agreements and we may provide references in all kind of sectors and company sizes".
- "As a multidisciplinary firm we not only look for the right partner and assist in the negotiation but we also help to frame the deal from a legal point of view"
- ▶ "Because of our presence in Spain (15 offices) and Israel (Tel Aviv) we offer to Spanish and Israel companies the advantage of proximity and cultural understanding"
- In order to speed and simplify the process, a project manager is assigned to the project in both countries. They work together as a team and also coordinates the internal work among the firm specialists in each area (economic/finance, legal, tax, corporate and audit)



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AMERICA: Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Panama, Paraguay, Peru, Uruguay, USA, Venezuela.

MIDDLE EAST AND AFRICA: Algeria, Angola, Egypt, Israel, Jordan, Kenya, Kuwait, Lebanon, Mauricio, Morocco, Nigeria, Saudi Arabia, South Africa, Tunisia, Turkey, UAE.

ASIA-PACIFIC: Australia, Bangladesh, China, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Singapore, South Korea, Thailand, Vietnam.